



"Oh What Fun it is to..." SHOP & WIN

Back by Popular Demand - COUPON PROMOTION
NOVEMBER 25 TO DECEMBER 23 - (First deadline - November 20)

Designed to attract customers to your store, as well as promote local shopping, The Claresholm Local Press has designed a Coupon Promotion which will run for 5 weeks. Each week, you will advertise a coupon which will double as a contest entry form. Customers will then be required to drop off each coupon at its specific location. **So, people have to come to your store to enter your coupon.**

Every week, the staff at the Local Press will gather these entry forms to include in a weekly draw of \$100 in Claresholm Bucks to be spent at participating stores.



**5 weeks of \$100 winnings
= \$500 spent in local businesses!**

Ads can stay the same or change every week. Your only obligation is to provide a draw box which we will provide signage for.

Ad size
2.25" x 3"
Cost
\$30.00 + \$5.00 for prize (weekly)
Total Cost
5 weeks = \$175.00 or
4 weeks = \$140.00



Yes No

Business Name _____ Phone No. _____

Please take the time to fill out the above form & return to me (especially if you **do not** want to participate in the promotion). If I see No checked off - I will not bother you with follow up phone calls.

Thank you for your time, Roxanne Thompson, Advertising Sales Claresholm Local Press
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