

# Claresholm Local Press

## ADVERTISING RATE CARD

Effective January 1, 2010

Based on 6 column C.N.U. Tabloid Format

**\$7.15/col. inch**

**Retail Page Portion Prices (+ GST):**

1/8 page - 12"    **\$85.80 (+ GST) = \$90.09**

- 1 c. x 12"
- 2 c. x 6"
- 3 c. x 4"
- 4 c. x 3"
- 6 c. x 2"

1/6 page - 15.5"    **\$110.83 (+ GST) = \$116.37**

- 2 c. x 8"
- 3 c. x 5.25"
- 4 c. x 4"

1/4 page - 24"    **\$171.60 (+ GST) = \$180.18**

- 2 c. x 12"
- 3 c. x 8"
- 4 c. x 6"

1/3 Page - 32"    **\$228.80 (+ GST) = \$240.24**

- 2 c. x 15.5"
- 3 c. x 10.5"
- 4 c. x 8"

1/2 Page - 48"    **\$343.20 (+ GST) = \$360.36**

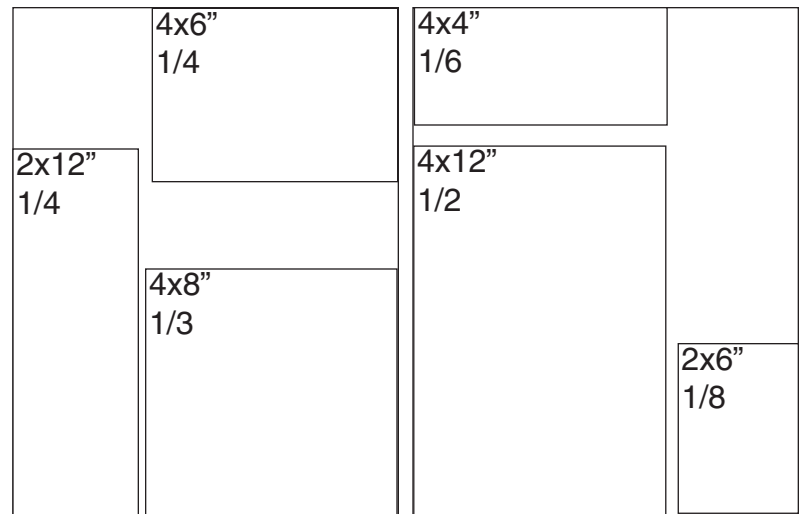
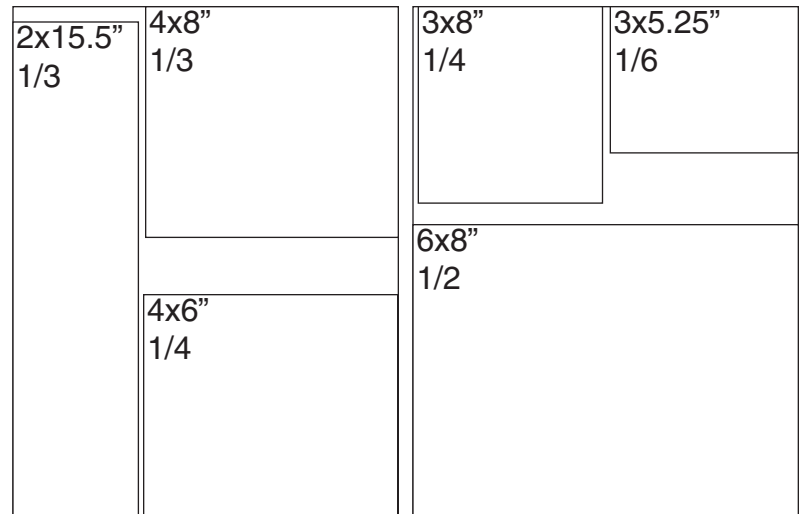
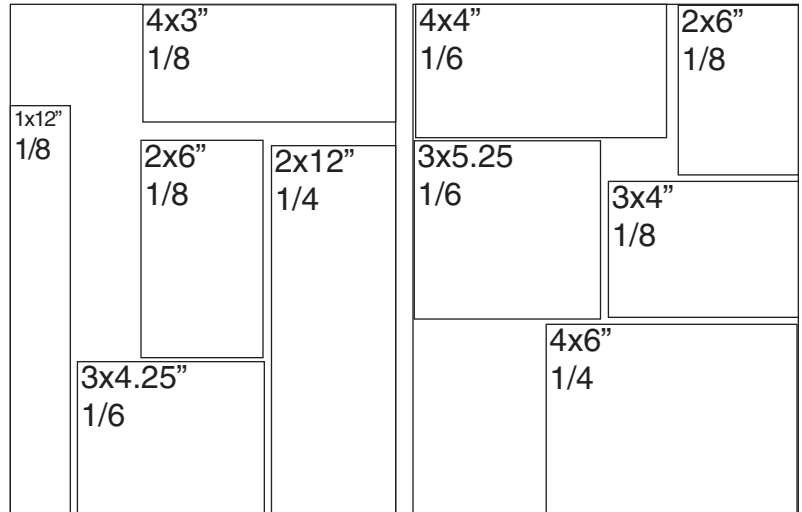
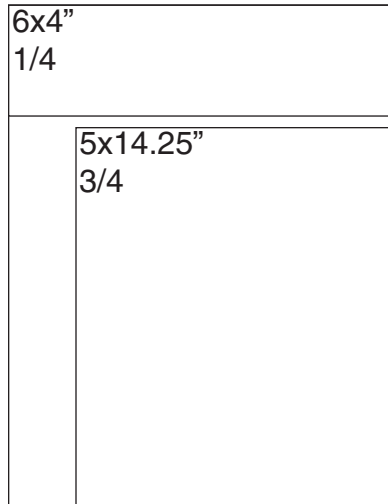
- 3 c. x 15.5"
- 4 c. x 12"
- 5 c. x 9.5"
- 6 c. x 8"

3/4 Page - 72"    **\$514.80 (+ GST) = \$540.54**

- 5 c. x 14.25"
- 6 c. x 12"

Full Page - 91.5"    **\$654.23 (+ GST) = \$686.94**

\$80.00 for each additional color



Column Width 1.569 inches    Column Depth 15.25"    Gutter 1 pica

1 Column...1.569" (9p5)    2 Column...3.306" (19p10)    3 Column...5.042" (30p3)  
 4 Column...6.778" (40p8)    5 Column...8.514" (51p1)    6 Column...10.25" (61p6)